

Is it a Phishing Attempt?

Things to Watch For	Warning Signs	Use Caution	Probably Phishing
Who Sent It?	Unknown	X	
	Known, but Not Expected	X	
	• Bank, Credit Card, other Financial		X
	• IRS or Other Government Office		X
	• FedEx, UPS or Other Shipping		X
	• Your Own Organization	X	
"Reply To" Address	Does Not Match Sender Address		X
	Looks Unusual	X	
Subject Line	Generic or Odd (Example: Your Account)	X	
	Wants You to Verify Something		X
	Promises a Reward or Monetary Gain		X
Greeting	Generic (Example: Dear Customer)		X
	No Greeting or Blank		X
Purpose of Message	Asks for Sensitive Information		X
	Promises a Reward or Monetary Gain		X
	Includes a Deadline (Example: In the Next 3 Days)		X
	Threatens Loss of a Service or Other Consequences		X
Attachments, Links and URLs	You Need to Download an Attachment to Comply		X
	You Have to Click a Link or Visit a Specific URL		X
	URL is Shortened or Unusual		X

Inspired by the Department of Defense – "Phishing Indicators", part of the unclassified Phishing Awareness training.