More What to Look for in a Phishing Email

Your AppleID will expire. **Do you have an AppleID? If you don't, delete this message. If you do, use caution.**

Apple Customer Support <AppleSupport@myapple.com **Reply to address is similar to the sender name. But that email address seems a little strange.**

Sent: Fri 9/26/2014 5:51 AM

To: Apple Customers **Why is a message that should be addressed only to you being sent to multiple people?**

Dear Apple Customer **Does not address you by name. This does not feel right, does it?**

Phishing attempts often contain poor grammar or misspellings. This message has some odd capitalization.
It has come to our attention that your account billing Information records are out of date. That requires you to update your Billing Information. Failure to update your records will result in account termination records. **Phishing messages often try to sound official and threaten a loss of service. It is all part of trying to trick you into trusting the sender. A call to action (telling you to do something) usually comes next.**

Click on the reference link below and enter your login Information on the following page to confirm your Billing Information records. **There is the call to action!**

Verify now: AppleID Verification **Hover your mouse over the link, but DO NOT click, to see where the link really goes! It points to http://verifyID.myapple.com.tw a site designed to fool you. Beware of links in suspicious emails.**
Wondering why you got this email?
It's sent when someone adds or changes a contact email address for an Apple ID account. If you didn't do this, don't worry. Your email address cannot be used as a contact address for an Apple ID without your verification. **The sender is trying to lull you into believing this message is legitimate. Don't fall for it.**

Thanks
Apple Customer Support **Signature matches sender name, but is suspiciously generic. Wouldn't Apple Support include contact information? And what about some branding, like a logo?**